

ENGAGE YOUR COWORKERS IN A SHORELINE CLEANUP

Join #TeamShoreline this summer for a Workplace Team Challenge

Cleanups are a great way to engage and re-connect with your teams by getting outside and stopping the leak of plastic into our ocean and rivers.

Solo, household, or small team cleanup? Whether cleanups are completed together in small workplace teams, or separately through solo or household cleanups, together you are making a big difference.

When can I do a cleanup? The Workplace Team Challenge is happening in July, August and September this year, and can be scheduled as part of a workplace celebration or day of service.


Where can I organize a cleanup? Any place land connects to water (streams, rivers, lakes, wetland, ocean, as well as important inland areas near storm drains, like parks and walking trails).

Our program provides you with:

- **A registration page** where each staff person can register for their own **solo, household or small team cleanup**.
Hint: ask staff to name their cleanups <<Your workplace name + their individual cleanup name>> to help us track your impact!
- **Guidance on connecting with your local municipality** for assistance with waste removal and acquiring supplies for your cleanup.
- **Team recognition**, we love sharing cleanup photos on our social channels and featuring cleanup stories on our [blog](#).
- **Online training resources**
 - [Site Coordinator Guide](#)
 - [Checklist for Solo and Small Team Cleanups](#)
 - [How to Host a Shoreline Cleanup Video](#)

WANT TO GET STARTED? HERE'S HOW

STEP 1 – REGISTER YOUR CLEANUP EVENT

1. Visit ShorelineCleanup.ca. Log in or create an account.
2. Click on the [Lead](#) tab and **choose the Workplace menu**.
3. **Enter your preferred event date and city/town at the top**. This will populate the map with cleanup sites available on your preferred date.
4. **Zoom out of the map to expand your search**, click the zoom (+/-) buttons on the bottom right of the map.
5. **Look for red markers** , these indicate available cleanup sites on the date you selected. You can also suggest new locations to clean by clicking on an area of the map without a red marker.
6. Click on your preferred cleanup site and follow the **Start a cleanup here** link to register (if you suggested a new location, we will notify you once it is listed on the map).

STEP 2 – OPEN YOUR ACCOUNT DASHBOARD TO VIEW RESOURCES

1. Click your name in the top-right corner, select **“Dashboard.”**
2. On your dashboard choose the **Resources tab**.

STEP 3- MAKE A DIFFERENCE

1. **Keep track of achievements:** Create a scoreboard to track the most cleanups completed, kilograms of litter collected, kilometers of shoreline cleaned, or any other unique category ideas. Set individual or team goals!
2. **Make a big impact:** Our team of shoreline cleanup experts have created a virtual experience to engage and unite your team. If you interested in additional support from the Shoreline Cleanup team and associated sponsorship, please check out our [Shoreline Champions](#) program.
3. **Share your journey:** Each week we will be sharing stories and photos from the shorelines, so be sure to submit your data and share your photos with us on [Twitter](#), [Instagram](#) and [Facebook](#) (**#TeamShoreline**).

CONTACT US

 /shorelinecleanup

 @cleanshorelines

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